

Chantecaille launches in India with LUXASIA

July 18, 2025



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Skincare and make-up brand Chantecaille (Beiersdorf) has launched in the Indian market in collaboration with Asia-based beauty distribution company LUXASIA.

The brand is now being sold in India at retailers Nykaa, Tira and SS Beauty, including best-selling products Just Skin, Pure Rosewater, Bio Lifting Serum+, Lip Veil, and Faux Cils Longest Lash Mascara.

To mark the launch, Chantecaille will run an online campaign supported by KOL activations. The brand says the campaign will use influencer partnerships to create buzz on social media.

Beiersdorf says India is one of the fastest growing facial skincare markets worldwide.

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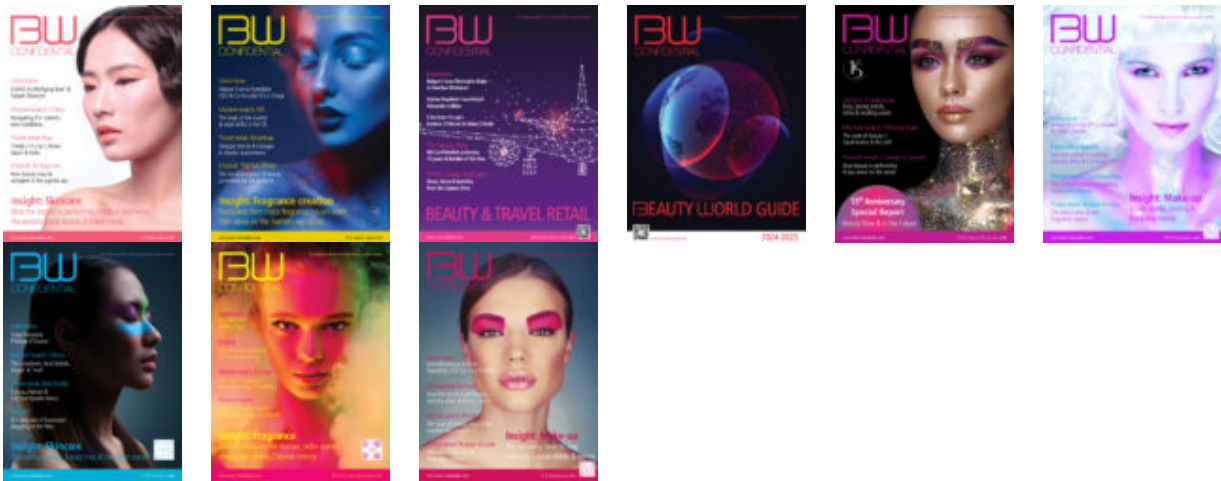
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